

News

# safetxt newsletter

## Total: 4654 participants

## Edition 21 – April 2018

### Hi all! On behalf of all of the safetxt team, we hope you had a lovely Easter!

We are very pleased to have recently received approval to extend the study for another 3 months and we are thrilled to continue working with you all. Our final plan will be to increase the sample size to 6250 participants, which means if recruitment continues at the current rate we will end in autumn this year. We really appreciate your efforts to get this far and couldn't have done this without your full support. It would be great to have your full support over the next few months to improve the recruitment rate and ensure that we can complete the study as planned. Please let us know if you need any more promotional materials or if we can provide any support.

# Here is a reminder of some of your finest accomplishments so far

# YOU HAVE MADE A DIFFERENCE

#### Louise Pritchard from North

Devon : To think the study could play a part in reducing STI numbers spurs me on. I see day -to-day the distress chlamydia and other STI diagnoses cause, so I use any opportunity I can, including follow-up calls to promote safetxt."



made me feel cared about

by the NHS and proves

higher

me, things are being

to make changes

Participants from across all clinics have been providing tons of positive feedback about the part you have played in the study :

# **REACHING TOP AVERAGES & SETTING FRESH GOALS**

Something good:

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These are the current average monthly recruitment figures. We are very proud of how great you are doing and how you are continuing to improve. If you could help to improve recruitment by aiming for an extra <u>4 patients</u> above your Berkshire **1.5** average score below this month, we will send your team a selection of biscuits as a thank you.

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Birmingham	23.5	Coventry	8.8	iCaSH Lime Tree	5.4	Cumbria	4.1	Royal Wolverhampton	2.4	Milton Keynes	1.4
Sheffield	21.3	Kingston	7.9	Brighton	5.2	Lewisham & Greenwich	4.0	iCaSH Kings Lynn	2.3	iCaSH Lowestoft	1.3
Plymouth	20.6	Dorset	7.7	Newcastle	5.0	Royal Cornwall	3.9	iCaSH Breydon	2.3	East Sussex	1.3
Royal Berkshire	15.4	Bristol	7.7	Royal Liverpool	4.6	Solent	3.8	George Eliot	1.9	Edinburgh	1.3
iCaSH Norwich	13.2	King's	7.5	Homerton	4.5	West Middlesex	3.2	Northampton- shire	1.8	Maidstone	1.2
Chelsea & Westminster	11.8	Manchester	6.6	Bournemouth	4.2	Somerset	2.9	Central London Community	1.7	Halton	1.1
Northern Devon	10.0	Luton	5.5	South Staffordshire	4.2	Rotherham	2.9	Staffordshire	1.7	Central &NW London	1.0
Lancashire	9.0	Durham & Darlington	5.5	Calderdale	4.1	Kent	2.6	Bridgewater Community	1.6	iCaSH Orwell	0.2

020 7927 2505 safetxt@lshtm.ac.uk This project was funded by the National Institute for Health Research Public Health Research (NIHR PHR) Programme (14/182/07).

NHS National Institute for Health Research

# YOU HAVE ACHIEVED AND WON



#### Help us to improve the Test Kit Returns

To help us judge the effectiveness of the text messages safetxt sends out, we ask all participants to complete a guestionnaire and self-test STI kit at the end of their year on the trial. We've noticed that more participants are returning the questionnaire than the test kit. When informing patients about safetxt, please could you help us to tackle this by reinforcing the following points:

- Being part of the study involves returning a self-test kit. Participants are sent cash as a thank you for doing this.
- We can post the test kits anywhere in the world-just let us know the best address to use, whether it's work, university, a friend or relative's house, or even abroad if you're travelling!
- Completing a kit is straightforward. To help participants know how to complete the test kit, we have added our own instructions inside the box.
- Returning a test kit is easy. Everything is returned by freepost so there is no need to buy stamps or go to a post office.

#### **HIGHLIGHTS THIS MONTH**

A huge congratulations to Sara McNamara (left) and Liv Dunlop (right) from the Royal Cornwall team for exceeding their local recruitment target!

Sara is the Senior Research Nurse at the trust. She mentioned "This is the first sexual health study to run in the Chlamydia Screening Team, and we are extremely proud of Liv. Liv is the Chlamydia Outreach Worker who contacts the

patients by phone or e-mail. She is also happy to have a quick chat with the patients and send the online link to them via e-mail. We have been very lucky to

get her on board with this, and she has been pivotal with achieving our target."

With 60 participants already enrolled, we're excited to see how many more participants you can achieve!



#### We plan to include this postcard to make the postage instructions much simpler :

# POSTING INSTRUCTIONS



You don't need stamps.

Very well done to these teams for recruiting their highest EVER number of participants to the study this month! We are very pleased with your amazing progress.

- Marie and our team in West Middlesex
- Kathrvn and our team in **Calderdale & Huddersfield**
- Simone, Sara and our team in Dorset



#### **Top Tips from the Teleconference Calls**

Thank you to everyone who dialled into our teleconference calls last month. The calls provide a great opportunity to share ideas and feedback, and we love to hear more about the wonderful work you all do with your teams and participants! Here are some of the key points and top tips from the sessions:

Many of you use a variety of methods to approach participants about safetxt, but most agree that face-to -face works best.

When patients are concerned about letters going to their home address, Sam from Birmingham has found that showing them an example letter and a flowchart of the study can help!

Clinic staff are supportive, but very busy, and can forget about safetxt. Many of you use reminders like leaflets. stickers, posters, and pop ups to help everyone remember!

Working closely with clinic staff is important, with many of you working as teams to alert each other when potential participants are attending.

At Calderdale & Huddersfield. clinical staff were given prizes for handing out the most leaflets. This has improved the hand out rate since.

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